2013 CEO Report

March



Development & Special Events

Grants: We sent requests to MetLife Foundation (Twilight), S Mark Taper Foundation (for Oak BGCA's Maytag Dependable Leaders Awards (honoring Tanya), Kaiser Foundation (for nutrition at Twilight), Lowe's Education Foundation (for upgrades to facilities at Oak View). We also received a grant of \$6,000 from Festival of Children Foundation for Oak View. We submitted our monthly invoice to OCTA and received a payment of approximately \$28,000. also received our executed contract from OCTA, which means we can finally move forward with purchasing our brand new buses!

Building Dreams Campaign: We invoice for and received a payment of \$25,000 from Hurley toward their \$125,000 pledge. We also received a \$5,000 pledge and \$1,000 payment from an anonymous donor who attended the cultivation event held last month. If you haven't seen the new materials for Phases II & III of the campaign, stop by the development office to pick up a copy.

Events: We had 500 volunteers from Ingram Micro come out and spruce up our Clubs. This was the largest number of volunteers that we have ever had at one time! It was a great event that got us ready for spring with painting, cleaning, and more at all six of our sites. It also got us a lot of attention on facebook with more than 1600 people seeing our facebook posting and photo gallery about the event.

We are currently preparing for Surf City Splash, which will be held on April 5th and started the "war room" on March 18th, giving ourselves a little more time than usual because it coincides with the busy time of spring break at the Clubs. We are excited to work with Surf City Rotary again this year to raise funds for partnership projects like the Building Dreams campaign, shoes for the kids, and a weekend food program for Twilight families.

We have also sent out our first round of auction item solicitations for Great Futures Start Here and solicitations for our May 15th golf tournament. You can pay for your auction tables or tickets anytime at www.bgchv.com/greatfutures or forward the link to your friends to tell them about the event.

Marketing: We continue to create ads for the Orange County Business Journal to promote Boys & Girls Clubs in Orange County and an ad featuring our Club was printed this month. Spring break promotional materials were distributed to 30 local schools. We sent press releases for various activities including Surf City Splash, spring break, and Club members who were winners of national arts contests through Boys & Girls Clubs of America. We also received press coverage about our \$6,000 grant from Festival of Children and about Art's participation in the Mr. Fountain Valley contest.

Getting Ready for Splash!

The Club has spent the last week working on our upcoming event, Splash! Splash is a partnership special event with the Surf City Rotary Club of Huntington Beach. 50% of the dollars raised will be donated to the Club's Building Dreams capital campaign. To date, Splash related donations have totaled \$158,000.

Splash is April 5th, 5:30pm at the Hilton Waterfront Beach Resort. If you can help by donating an auction item or by attending the event, please talk to me tonight! We need your help!









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Kingston Branch, FV

Our members have been working hard in our National Image Makers Program over the last couple of months. Every week they have been learning how to use a digital camera and computer software to take and edit different styles of artistic pictures. This past week we submitted 10 pictures to the National Contest for members ages 6-15. Their pictures consisted of landscapes, portraits, and a photo essay where members had

opportunity to describe what inspires them through digital art. We wish our 10 members lots of luck in the national contest.



For St. Patrick's Day, our Kinders had an amazing math themed day where they made patterned necklaces, sorted and graphed shamrocks, expressed their creativity through St. Patrick's Day art projects. They were then

surprised by a mischievous leprechaun that left clues throughout the club. Our kinders were able to work together to

find the leprechaun's pot of gold. After all of this excitement, we hosted the Club's annual St. Patrick's Day Carnival where all members played carnival games, showed their St. Patrick's day spirit with shamrock face painting, and more!





Robert Mayer Child Development Preschool, HB

January March has been busy with staff development and fun filled curriculum. The first week in March many staff celebrated Dr. Seuss's birthday by incorporating his love for reading into lesson plans. Dr. Seuss books were read at circle time



and some children had fun creating their version of a Dr. Seuss hat. As we got closer to St. Patrick's Day we incorporated the color green, the

shape of a clover, rainbows and what children think a leprechaun really is

Saturday March 16th about five staff members attended a work shop put together by CPIN (California Preschool Instructional Network) on

Engaging Children in Mathematical Experiences. Valuable Math incorporating techniques were shown to use in the classroom with any materials available. Examples of counting, patterning and open ended questions

were discussed. Staff were able to network with peers and experience hands on techniques that are valuable in incorporating math into

the classroom. On March 18, 19 and 21 the Huntington Beach School Readiness nurse was out to do free developmental screening for our 4-5 year old children. Screenings included measuring height, weight, BMI, and checking vision, dental, hearing and developmental. A total of 33 pre-k children were screened.





Twilight Education Project, HB

Twilight continues to grow and serve the surrounding community by bringing new families from different ethnicities. We see an increase of Egyptian families attending our program as well as our Hispanic families. In the past month, Twilight has continued to work with Surf City Rotary Club



who provides the food program for the families. They recently added peanut butter and jelly with a loaf of bread for each family. The families were excited about the addition. It was great to see a smile on the parents' face when they received their food. Rotary Club continues to be a great service to the families. Another program that has been volunteering and giving parents children informative information is THINK Together. This past month, they presented with information regarding a new preschool, free of charge to the parents. Twilight will continue to implement activities programs and encourage and maintain our members.

ClubHouse Academy, FV

February marked the start of the spring sports seasons. We had over 500 kids sign up to play arena soccer and basketball. Our leagues began play last week and we look forward to an exciting season with many new coaches. Most of our new coaches had their children play in the league last season and enjoyed their time at the Boys & Girls Clubs so much that they wanted to become more involved.

At the ClubHouse Academy, Grecia Francisco was named our February member of the month. Grecia loves to dance and is always helpful to younger girls in her classes, teaching them the harder steps. See has been dancing at the Boys and Girls Clubs for three years and is able to afford these class thanks to the generous donations from

our donors.

The theatre program has just wrapped up their production of Annie Jr. Over 170 kids had a chance to shine on stage. Performances were amazing and brought in record crowds. The shows were so popular that relatives flew in from out of state to attend the shows. After the final performance all six casts came together celebrate their hard work. At the party they received their cast gift and recognition for their hard work. If you missed Annie Jr. make sure you come out Don't Say No to the USO, coming in late June.



Oak View Branch, HB

February has been refreshing month rebuilding for the Oak View branch. On February 23rd Oak View held their annual corporate clean-up where volunteers from different corporates came to help out the community. Oak View had the privilege of volunteers having Ocean View High School to Disney and Bank of America help out painting our walls and plant trees to our park. Not only did the community participate but so did our Boys and Girls Club members. Our renovating did not stop there, about a week later volunteers from Ingram Micro sent 25 volunteers to help paint our hallways and remove graffiti on our picnic tables. One of the most encouraging things that our volunteers did during that day was display positive words around our gym walls to promote sportsmanship among our members. We are also excited to announce that starting next month we will be hosting dance classes for

members.









Learning Center Child Development Preschool, FV

Spring has arrived! Every classroom has been learning about the changes in the season and in the air. We started the month with a big

Spring Cleaning project that was put together by Ingram Micro, a company who donated many helping hands to volunteer their time to clean and spruce up the Learning Center Preschool. About 80 volunteers visited the Learning

Center to add new woodchips to our two outdoor playgrounds and new sand to our

School Readiness Nurse, Nurse Jeannine, came to provide free health and developmental screening for the children. Nurse Jeannine provided vision, dental,



hearing, height, weight, and BMI screening for children ages 3-5. We also had our "Spring Pictures" with Kyle the



sandboxes. Other volunteers went to each of our six classrooms and did a deep cleaning around the rooms. It was a great experience for the staff and children at the Learning Center.

On March 7^{th} , 8^{th} , and 11^{th} the Huntington Beach Cities

photographer. On Monday, March 18 and Tuesday, March 19, the children, from the infants to the preschoolers dressed up in their cutest outfits, to smile and say "Cheese" to the camera. Parents were able to view and purchase the photos on Tuesday, March 19.



Huntington Beach Branch

Our Torch Club and Smart Girls program have completed a clothing drive. Our children's goal was to help out local community by donating unused or not needed clothes from our member's families. By running this clothing drive the members of Torch club and Smart girls learned the importance of giving back to their local community. All clothes donated were taken to the Salvation Army to distribute as needed. Our kids raise a full van load of cloths that are now in the hands of people who need them. By doing community service, like this project, our children are building positive self-esteem and confidence. Great job to everyone involved.

the fastest leprechaun race, lucky clover shoot out, face painting, the bounce house and much more the children went wild. I am glad to report that everyone was wearing green and there was no Our members look pinching. forward to this every year and had a great time. Erin Go Bragh! Right around the corner is Spring Break. Our members are really looking forward to, not only have a week off from school, but to also come to the club all day and do our field trips. These full days allow our staff full day programing and bonding time with the kids. This is great preparation because summer is just over two months away. We also have our Spring Fling Carnival and Easter Egg Hunt next week. Our Kinders through 3rd graders will be treated



We had our annual St. Patrick's Day Carnival and our children were filled with the spirit of Eire. With shamrock shakes.

to a full club Easter Egg Hunt. Our children will be searching high and low to find the eggs

