

Chief Executive Officer's Report



March 2006

A Monthly Report for our Board, Staff and Friends

Tanya Hoxsie

Huntington Beach Branch Make-Over!

It's always amazing what a few dollars can do! You should see the Club. The exterior has been painted. When you walk up to the Club, it looks bright and clean. We have covered over the many years of graffiti paint-over that happened regularly in years past. Also we have five new recycled plastic picnic tables anchored to the ground.

Now, lets walk inside. The vending machines that used to be in the entry hallway have been moved to the new Kids' Café. This will address the crowded hallway and chaos that used to be the first thing you experienced when you entered the Club. The Café, when completed, will look like a diner. We received a donation of restaurant booths, tall tables and tall stools that will help us create the diner. Soon, we plan to paint a mural on the wall to finish the look, but kids love the area already and it's great to see the happy faces using the Café.

But that's not all. New carpet in the education room and a reading corner is in the works modeled after Kingston's Kylee's Korner. The games room has new carpet and the Arts and Crafts room now has cubbies. The old dance room, available because of the ClubHouse Academy, has become the activity center. It has new carpet, cubbies, a playhouse, Lego tables, and new games and equipment. The room is designed to let children play as they might if they were at home instead of at an after-school program. The kids are loving the changes.

The final change is relocating the Family Resource Center. The back office is the FRC's new home. New paint, carpet and a new exterior entrance. This will allow folks using the FRC to walk directly into the room without walking through the Club. The FRC will move officially in April. So many changes in such a short time!

April, we move to Kingston, so look for April's report to learn about all of the exciting changes!

SoCalCup Fundraiser

Thank you to the SoCalCup Tennis Foundation for choosing our Club as the charity to support at their first annual SoCalCup Tennis Tournament. The group hosted a player's reception last Friday to kick off the tournament. At the reception they held a silent and voice auction filled with items the Tournament Committee collected. At the end of the evening, 150 new faces were talking about the Boys & Girls Clubs and we went home with \$13,000+ that was raised at the auction. We can't wait until next year.

October 20, 2006



JMG Benefit Golf Tournament, May 17, 2006 at Mile Square Golf Club

Don't forget that we need everyone's help and support. This is the year we grow from one course to two. We need foursomes, sponsors and volunteers to help man the eight hole-in-ones. If you can help, please do. This is one event we can't do without your support!

Marketing And Communications Awards Announced... Huntington Valley Wins Again!

Silver Award COMPREHENSIVE MARKETING STRATEGY

Applicants described their year-round marketing plan/campaign including, objectives, strategies, audiences and tactics including the involvement of marketing committees and any research findings.

Silver Award PUBLICATIONS

Applicants were asked to submit their portfolio of publications including annual reports, brochures, direct mail, newsletters and other key pieces.

Bronze Award WEB SITE

www.bgchv.org

CLUB Updates

LEARNING CENTER Chelo Loshak — February is the month full of love! The children celebrated "Friendship Day" by exchanging friendship cards with their classmates. The children also decorated a bag to collect the cards and the parents brought food and goodies for the Pot Luck.

On February 17th the Family Support Network came for the 4th year now. They did a developmental screening for 45 children on six different areas, 13 of those children were from our preschool and from Golden West.

On February 24, at our monthly meeting Tanya and Bob were here to talk to all of the teachers officially about the move to Haven View. For a year our future was so uncertain that after Tanya and Bob left it was a feeling of relief among all the staff and the comments were "We have a home".

The Twilight program is running good, and our Family Resource Center has so much to offer every month. Irma is always busy finding new resources for our parents.

KID CONNECTION Sara de Boom — March has been packed full of fun and activities! Club Tech is on the final project for the Digital Arts Festival: Graphic Design. The members are responsible for creating a graphic design that depicts the Boys and Girls Club in the future... the year 2106. Our Photography Club is excited to participate in the ImageMakers Photography Contest, using different mediums to showcase their photography skills.

We were thrilled to have twenty 3rd, 4th and 5th graders start a "money management" program provided by Michelle Hart and Carolyn Craft from Citibank. The program teaches the difference between "want" and "need" and the benefits of saving and handling money wisely. It's a great program and the kids cannot stop talking about it. Our Club will celebrate St. Patrick's Day, turning everything green- from the food we make in the kitchen to our member's faces! This is always a fun day at the Club. We are all looking forward to the Spring Break program and cannot believe it is almost here!

ATHLETICS Tynisha King — What time is it! March Madness. For every sports fan, this is the most enjoyable time of the year. This is definitely true here at the Boys and Girls Clubs of Huntington Valley. Our Spring Sport Season is underway and the kids are having an exceptional time. We are so proud that both our Basketball and Soccer Leagues are growing with participants. This season in our Division III Soccer we have six teams, this age group is between 11-14. It is great to keep the older kids involved in something positive such as sports. Furthermore we offer Division V Basketball for the ages 14-16, this division is doing great as well. Recently our teens from our Club who do not participate in our sports leagues are getting involved in selling concessions at our Soccer games on the weekend.

CLUBHOUSE ACADEMY — Performing Arts classes are continuing to grow at the ClubHouse Academy. Our Dance Classes are preparing for their Recital coming in June, which will definitely be a great show you won't want to miss. Best news is that enrollment has grown to 279 kids.

CLUB Updates Continued...

HB BRANCH Tim Nolan — Our "Youth of the Year" dinner went off with out a hitch. We had approximately 125 children and parents come and share a fantastic evening to celebrate the youth of our club. All of our children at the event were given a certificate of accomplishment and a t-shirt to commemorate the evening.

We have completed our first module with Citibank. We have targeted 3rd through 5th graders for this financial literacy class. The kids absolutely loved the class and the instructors. Our next class is already scheduled and filled.

Our kids our working on the graphic design portion of Club Tech. The graphic design portion is a huge hit with the kids. We are in the final stages and will be uploading our winning entries this week.

With the pending merger of the H.B. and Kid Connection Branches we have undergone some very nice changes. With fresh paint inside and outside, and the carpeting of a few rooms, the club looks great. We have also moved the activity center to the old dance room and have opened a kid's café inside so the kids can eat inside. Thanks Bob and crew.

GWC CHILD DEVELOPMENT CENTER Susan Bixler

— The Golden West College Child Development Center has had a fun filled month. Enrollment is almost at full capacity (99%) in each class and with daily inquires about the programs we offer. All staff is feeling very comfortable and confident in daily activities and routines.

The children have focused on the spring season like celebrating "Green Day" with a pizza party, arts and crafts, and face painting. We are preparing for learning about the life cycle of butterflies.

Golden West College student body members are putting on a program for the children called "Spring Child Care Event". They will host a treasure hunt, egg racing, balloons and lunch on April 4th. Coming up is the College's "Kinder Caninata" the feel of a college campus life on April 28, 2006 for Kindergarten students from many local schools.

KINGSTON Shannon Voigt

— During the month of February, we celebrated Valentines Day with a huge party. The rooms were all nicely decorated and the kids sent Valentines grams to their friends and parents to their kids. The Education room has been working really hard to write a club Newsletter and it has been a huge success. It has been sent to print and will be given out to parents very soon. Recently we added a new addition to our Kingston Family. He is a rabbit named Kingsley and he was found in our parking lot along with his brother and sister who were taken to different homes. Kingsley is a very well-behaved bunny that the kids really love playing with. In March, we also celebrated St. Patrick's Day with a fun party. During the event, the teens sold Green Milkshakes to the kids to earn money for their next Keystone trip. The kids loved the milkshakes and the teens enjoyed working together. It was a win-win for everyone!